



## BRUNEI MEGA SALES (BMS) 2021

### A. COMPANY DETAILS

Business / company name	
Manager name	
Postal address	
Contact numbers	(HP)                      (O)                      (F)
Active email address <i>Sales Notice(s) will be issued to this email address</i>	
Complete address of business premises (including participating branches) <i>If space is insufficient, please attach details of the relevant addresses in separate sheets of paper</i>	
Type of business	

### B. DETAILS OF BRUNEI MEGA SALES (BMS) 2021

Date	01 April 2021 until 26 May 2021
Discount percentage (%) to be offered	.....% to .....%
Additional activities (Example: coupons, purchase-with-purchase and free gifts)	

### C. CONDITIONS TO PARTICIPATE IN *BRUNEI MEGA SALES (BMS) 2021*

- 1) Businesses that wish to participate in the 56-day long *Brunei Mega Sales (BMS) 2021* commencing from 01 April 2021 until 26 May 2021 must notify the Department of Competition and Consumer Affairs (DCCA) in the Department of Economic Planning and Statistics (JPES), Ministry of Finance and Economy.
- 2) Businesses are required to complete this Notification Form which can be downloaded from the JPES website ([www.deps.gov.bn/cad](http://www.deps.gov.bn/cad)) or obtained from the DCCA's counter. The completed Notification Form must be submitted either through email at [sales@jpes.gov.bn](mailto:sales@jpes.gov.bn) or at the DCCA's counter **not later than 31 March 2021**. DCCA will issue a Sales Notice, which businesses must display prominently in an area that can be easily seen during the period of the *BMS 2021*.
- 3) A price list (indicating details such as bar code, brand, original price, discounted price and percentage of discount) and any other relevant information are to be maintained and made available in each branch that participates in the cheap sale price event as required by Regulation 11(a) and (b) of the Price Control (Cheap Sale Price) Regulations 2012, to be provided to Department officials during random inspections.
- 4) ***Participating retailers are also reminded to adhere to the latest guidelines issued by the Ministry of Health (MOH) from time to time.***
- 5) After the end of each cheap sale price event, a 14-day gap should be given before notifying the Department of the following cheap sale price event.
- 6) All goods or services on display for sale must be clearly tagged with its original price, discounted price and/or discount percentage as required by Regulation 9(1) of the Price Control (Cheap Sale Price) Regulations 2012. The original price refers the lowest normal price at which the goods or services were supplied in the course of business on the same premises during the continuous period of 30 days prior to the commencement of *BMS 2021*.
- 7) Any advertisement made through the media must include the (i) the *BMS 2021* registration number; (ii) the type of goods or services being offered; and (iii) the location of the *BMS 2021*. The advertisement must be clear so as not to mislead consumers. Banners and advertisements must use the title *Brunei Mega Sales (BMS) 2021* and can be installed and released at the earliest, 3 days prior to the commencement of the *BMS 2021*.
- 8) Businesses shall be responsible for any complaint lodged by the public relating to the goods or services sold or offered during the *BMS 2021* in relation to:
  - a. merchantable quality of the goods;
  - b. that the goods or services are reasonably fit for their purposes; and
  - c. any warranty or guarantee of the goods or services.
- 9) *BMS 2021's participants* are required to comply with the regulations under the Price Control (Cheap Sale Price) Regulations 2012 including providing truthful information in the Notification Form and Price List. Failure to comply with the Regulations is considered an offence. Offences can be issued compounds not exceeding BND1,000. Businesses that continue to commit the offence can be penalized BND5,000 with 2 years imprisonment and subsequent offences BND20,000 with 5 years imprisonment. The Price Control (Cheap Sale Price) Regulations 2012 can be downloaded at JPES's website ([www.deps.gov.bn/cad](http://www.deps.gov.bn/cad)).

#### D. ACKNOWLEDGEMENT

My business / company hereby agrees to and will comply with the conditions of *Brunei Mega Sales (BMS) 2021* in accordance with the Price Control (Cheap Sale Price) Regulations 2012.

.....  
Signature & Company's Stamp

[Name: .....

]

Date: .....

#### E. FOR OFFICE USE ONLY

File No. :

Received by:

.....

Date

( )

Registered by:

.....

Date

( )

Note: