



PRESS RELEASE
DEPARTMENT OF ECONOMIC PLANNING AND STATISTICS
MINISTRY OF FINANCE AND ECONOMY

Brunei Mega Sales 2024:
boosting local economy through festive season spending

Date: 26 February 2024

1. The Department of Economic Planning and Statistics (DEPS) in the Ministry of Finance and Economy will organise a 51-day national sales event entitled Brunei Mega Sales (BMS) 2024, starting 4 March 2024 to 23 April 2024.
2. The annual sales event aims to encourage local enterprises activities and to stimulate economic growth in the country. BMS 2024 provides a platform for businesses to attract consumers by offering discounts and sales promotions, thereby promoting local spending during the festive season, in conjunction with the upcoming Ramadhan and Hari Raya Aidilfitri celebration.
3. DEPS encourages the participation of businesses including local enterprises, from various sectors such as department stores and supermarkets, furnitures stores, bookstores, sports and others, to take advantage of the opportunity to offer attractive discounts and promotions as well as competitive prices for goods and services offered in the market.
4. The list of BMS 2024 participants will be featured in the “Sales & Discounts” section in the PenguanaBijak mobile application, providing publicity for participants and helping consumers locate participating stores.

5. DEPS would like to take this opportunity to remind BMS 2024 participants to conduct businesses and sales activities ethically by complying with the Cheap Sale Price Regulations, Consumer Protection (Fair Trading) Act, Chapter 261 and the Price Display Order. This includes the requirement for businesses to clearly and accurately display prices, discounts and any terms and conditions, to help consumers make informed purchase decision. Cheap Sale Price Notices issued by DEPS must be prominently displayed in participating business premises.

6. The Notification Form to participate in BMS 2024 can be downloaded through the PenggunaBijak mobile application, DEPS's website at www.deps.mofe.gov.bn/cad and over the counter during working hours. Completed Notification Forms can be submitted starting today until 2 March 2024 through email at sales@jpes.gov.bn or send direct to the counter at the following address:

Department of Consumer Affairs
Department of Economic Planning and Statistics
Room 2A3:06, Level 3, West Wing
Block 2A, Ong Sum Ping Road
Bandar Seri Begawan BA1131
Negara Brunei Darussalam

7. For any inquiries regarding BMS 2024, please email sales@jpes.gov.bn or call 223 0241, during working hours.

Department of Economic Planning and Statistics
Ministry of Finance and Economy

BMS 2024 Poster



جابتن فرانشغن ايكونومي دان ستاتيسنيك
JABATAN PERANCANGAN EKONOMI DAN STATISTIK
KEMENTERIAN KEWANGAN DAN EKONOMI
NEGARA BRUNEI DARUSSALAM



AKAN BERMULA!

Peserta akan
tersenarai di



Imbas untuk
menyertai



Jabatan Hal Ehwal Pengguna, Jabatan Perancangan Ekonomi dan Statistik
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