



## SCHEDULED SALES EVENT PARTICIPATION FORM JUALAN MEGA BRUNEI (JMB) 2024

### A. COMPANY DETAILS

Company / business full name	
Manager's full name	
Postal address	
Contact numbers	(HP) (O) (F)
Active email address	
Complete address of business premises (including participating branches) <i>If there is not enough space, please attach details of the relevant addresses in separate sheets of paper</i>	
Type of business	

### B. DETAILS OF JUALAN MEGA BRUNEI (JMB) 2024

4 March 2024 up to 23 April 2024 (51 days) only.

Discount percentage (%) to be offered	.....% to .....%
Additional activities <i>Example: coupons, purchase-with-purchase and free gifts</i>	

## C. CONDITIONS TO CONDUCT JUALAN MEGA BRUNEI (JMB) 2024

1. The Price Control (Cheap Sale Price) Regulations, 2012 can be downloaded from the website of the Department of Economic Planning and Statistics (DEPS) (<https://deps.mofe.gov.bn/SitePages/Cheap%20Sale%20Price%20Event.aspx>).
2. Businesses that wish to participate in the Jualan Mega Brunei (JMB) 2024 are required to submit completed Notification Form to [sales@jpes.gov.bn](mailto:sales@jpes.gov.bn) or hand in over the counter, latest by 2 March 2024. DEPS will issue a Sales Notice, which businesses must display at a conspicuous location of the business premises prominently during the period of the cheap sale price event.
3. Price lists (indicating details such as bar code, brand, original price, discounted price and percentage of discount) and any other relevant information are to be maintained and made available in each branch that participates in the cheap sale price event to be provided to Department officials during random inspections.
4. After the end of each cheap sale price event, a 14-day gap should be given before notifying the Department of the following cheap sale price event.
5. All goods or services put on sales must be clearly tagged with the original price, discounted price, and/or ~~discount~~ percentage as required by Regulation 9(1) of the Price Control (Cheap Sale Price) Regulations 2012. The original price refers to the lowest normal price at which the goods or services were supplied in the course of business on the same premises during the continuous period of 30 days prior to the commencement of Jualan Mega Brunei (JMB) 2024.
6. Any advertisement made through the media must include (i) the Jualan Mega Brunei (JMB) 2024 reference number; (ii) the type of goods or services being offered; and (iii) the location of the Jualan Mega Brunei (JMB) 2024. The advertisement must be clear to avoid any misleading information. Banners and advertisements must use the title of the Jualan Mega Brunei (JMB) 2024 and can be installed and released at the earliest of 3 days prior to the commencement of the Jualan Mega Brunei (JMB) 2024.
7. Businesses will be responsible for any complaint lodged by the public concerning the goods or services sold or offered during the cheap sale price event in relation to:
  - a) merchantable quality of the goods;
  - b) that the goods or services are reasonably fit for their purposes; and
  - c) any warranty or guarantee of the goods or services.
8. Businesses are required to comply with the regulations under the Price Control (Cheap Sale Price) Regulations, 2012 which includes the need to provide truthful information in the Notification Form and Price List. Failure to comply with the Regulations is considered as an offence. Offences can be issued compounds not exceeding BND1,000. Repeated offences can be fined up to BND5,000 and 2 years imprisonment, and subsequent offences of up to BND20,000 and 5 years imprisonment.

**D. ACKNOWLEDGEMENT**

My business / company hereby **agrees to** and **will be held responsible** to comply accordingly with the conditions of the cheap sale price event in accordance with the Price Control (Cheap Sale Price) Regulations 2012.

I, on behalf of the company, hereby declare that the information submitted is true and correct to the best of my knowledge, and I am aware that it is an offence to provide false information to the Department of Economic Planning and Statistics (DEPS).

.....  
Signature & Company's Stamp  
[Name: \_\_\_\_\_ ]                      Date: .....

**E. FOR OFFICE USE ONLY**

File No.:	
Received by: ..... Date (                      )	Registered by: ..... Date (                      )
Note:	
<input type="checkbox"/> Application received by email on ..... (                      ).	
<input type="checkbox"/> Submitted a copy of <b>Business Name Extract</b> to DEPS.	
<input type="checkbox"/> Pre-assessment indicates that this form can be processed and stamped with DEPS's received stamp.	
Other records:	
.....	
.....	
.....	
.....	
.....	
.....	