



**SCHEDULED SALES EVENT PARTICIPATION FORM**  
**Brunei Salebration (Bsb) 2023**  
**4 December 2023 – 15 February 2024**

**A. COMPANY DETAILS**

<b>Company / business name</b>	
<b>Owner's name</b>	
<b>Manager's / supervisor's name</b>	
<b>Postal address</b>	
<b>Contact numbers</b>	<b>(HP)                      (O)                      (F)</b>
<b>Active email address</b> <i>Sales notice(s) will be issued to this emailaddress</i>	
<b>Complete address of business premises (including participating branches)</b> <i>If there is not enough space, please attach details of the relevant addresses in separate sheets of paper</i>	
<b>Type of business</b>	

**B. DETAILS OF BRUNEI SALEBRATION (BSb) 2023**

<b>Title</b>	Brunei Salebration (BSb) 2023
<b>Date</b>	4 December 2023 – 15 February 2024
<b>Discount percentage (%) to be offered</b>	.....% to..... %
<b>Additional activities</b> <i>Example: coupons, purchase-with-purchase and free gifts</i>	

**C. CONDITIONS TO CONDUCT BRUNEI SALEBRATION (BSb) 2023 UNDER THE CHEAP SALE PRICE REGULATIONS, 2012**

1. The Cheap Sale Price Regulations, 2012 can be downloaded from the website of the Department of Economic Planning and Statistics (DEPS). (<https://deps.mofe.gov.bn/SitePages/Cheap%20Sale%20Price%20Event.aspx>) and PenggunaBijak mobile application.
2. Businesses that wish to participate in the Brunei *Salebration* (BSb) 2023 are required to submit completed Notification Form to [sales@jpes.gov.bn](mailto:sales@jpes.gov.bn) or over the counter, by 20 November 2023. DEPS will issue a Sales Notice, which businesses must display at a conspicuous location of the business premises prominently during the period of the cheap sale price event.
3. Price lists (indicating details such as bar code, brand, original price, discounted price, and percentage of discount) and any other relevant information must be properly maintained and made available in each participating business premise in the cheap sale price event and to be provided to Department officials during random inspections.
4. After the end of each cheap sale price event, a 14-day gap should be given before notifying the Department of the following cheap sale price event.
5. All goods or services put on sales must be clearly tagged with the original price, discounted price, and/or discounted percentage. The original price refers to the lowest normal price at which the goods or services were supplied in the course of business on the same premises during the continuous period of 30 days prior to the commencement BSb 2023.
6. Any advertisement made through the media must include (i) BSb 2023 reference number; (ii) the type of goods or services being offered; and (iii) the location of BSb 2023 event. The advertisement must be clear to avoid any ambiguous and misleading information. Banners and advertisements must use the title of Brunei *Salebration* (BSb) 2023 and can be installed and released at the earliest of 3 days prior to the commencement of BSb 2023.
7. Businesses will be responsible for any complaint lodged by consumer concerning the goods or services sold or offered during the cheap sale price event in relation to:
  - a) merchantable quality of the goods;
  - b) that the goods or services are reasonably fit for their purposes; and
  - c) any warranty or guarantee of the goods or services.
8. Businesses are required to comply with the regulations under the Price Control (Cheap Sale Price) Regulations, 2012 which includes the need to provide truthful information in the Notification Form and Price List. Failure to comply with the Regulations is an offence, and subject to compounds up to BND1,000. Repeated offences can be fined up to BND5,000 and 2 years imprisonment, and subsequent offences of up to BND20,000 and 5 years imprisonment.

**D. ACKNOWLEDGEMENT**

My business / company hereby **agrees to** and **will be held responsible** to comply accordingly with the conditions of the cheap sale price event in accordance with the Price Control (Cheap Sale Price) Regulations 2012.

I, on behalf of the company, hereby declare that the information submitted is true and correct to the best of my knowledge, and I am aware that it is an offence to provide false information to the Department of Economic Planning and Statistics (DPES).

.....  
Signature & Company's Stamp  
[Name: \_\_\_\_\_ ]                      Date: .....

**E. FOR OFFICE USE ONLY**

File No.:	
Received by: ..... Date (                      )	Registered by: ..... Date (                      )
<b>Note:</b>  <input type="checkbox"/> Application received by email on ..... (                      ).  <input type="checkbox"/> Submitted a copy of <b>Business Name Extract</b> to JPES.  <input type="checkbox"/> Pre-assessment indicates that this form can be processed and stamped with JPES's received stamp.  <b>Other records:</b> ..... ..... ..... .....	