

RETAIL SALES INDEX

Second Quarter (Q2) 2021

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Department of Economic Planning and Statistics
Ministry of Finance and Economy
Brunei Darussalam

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RETAIL SALES INDEX



(BND Million)

Percentage Changes

9.9% 2.5% Q2 2021 / Q1 20

Q2 2021 / Q2 2020



RETAIL SALES INDEX





Highlight

In the second quarter (Q2) 2021, retail sales continued to record a positive growth of 9.9 per cent year-on-year, after increasing by 11.9 per cent in Q1 2021. On a quarter-on-quarter basis, retail sales increased by 2.5 per cent.

The total value of retail sales in Q2 2021 was estimated at BND464.5 million. One-third (31.8 per cent) was contributed by department stores with sales worth BND147.9 million, followed by supermarkets (BND64.0 million or 13.8 per cent).

Year-On-Year nominal change

Retail sales recorded an increase of 9.9 per cent in Q2 2021 compared to Q2 2020. This was mainly attributed to higher sales of Textiles, Wearing Apparel and Footwear by 65.3 per cent, following a higher demand of these items compared to Q2 2020.

Department Stores and Supermarkets recorded increases in their sales by 7.3 per cent and 2.6 per cent respectively.

VALUE OF SALES
Q2 2021 464.5
(BND Million)

Q2 2021 / Q2 2020 9.9% Q2 2021 / Q1 2021 2.5%

In addition, the impact of travel restrictions abroad was reflected in the increase of domestic sales of all retail activities, among the highest included Textiles, Wearing Apparel and Footwear; Watches and Jewellery; Hardware, Paints and Glass in specialized stores; Petrol Station; and Department Store.

Quarter-On-Quarter nominal change

Retail sales recorded an increase of 2.5 per cent in Q2 2021 compared to Q1 2021. The increase was mainly attributed to the increase in sales of Furniture and Household Equipment; Textiles, Wearing Apparel and Footwear; Electrical Household Appliances and Lighting Equipment in specialized stores; Department Store; and Supermarket.

Val	ue of Sales and Growth Rate by Activities (2017 = 100)	Index	Value of Sales	Growth	Rate
	Activity	Q2 2021 (2017 = 100)	Q2 2021 BND Million	Q2 2021 / Q1 2021	Q2 2021 / Q2 202
1.	Department store	134.6	147.9	7.4	7.3
2.	Supermarket	116.7	64.0	4.7	2.6
3.	Mini mart	92.8	11.1	8.8	8.6
4.	Food and beverages in specialized stores	98.0	6.1	(2.3)	0.2
5.	Petrol station	116.2	42.3	(1.9)	19.1
6.	Computer and telecommunications equipment	101.4	22.7	(12.5)	(15.3)
7.	Textiles, wearing apparel and footwear	161.3	24.7	17.6	65.3
8.	Hardware, paints and glass in specialized stores	85.0	28.3	(8.9)	22.3
9.	Furniture and household equipment	131.1	18.4	27.8	15.8
10.	Electrical household appliances and lighting equipment in specialized stores	146.1	37.7	8.7	2.9
11.	Books, newspapers and stationery in specialized stores	55.3	3.6	(47.8)	20.4
12.	Recreational goods	120.2	7.9	(16.5)	(4.4
13.	Pharmaceutical and medical goods, cosmetic and toilet articles in specialized stores	102.1	11.0	(2.8)	10.0
14.	Watches and jewellery	137.7	15.7	(4.6)	37.5
15.	Others	124.8	22.9	(3.9)	6.2
	TOTA	L 121.3	464.5	2.5	9.9

TECHNICAL NOTES



Introduction

Retail trade refers to the resale (sale without transformation) of new and used goods mainly to the general public for personal of household consumption or utilization. Retail trade is one of the important sectors that contributes to Brunei Darussalam's economy, accounting for nearly 22 per cent of the number of enterprises; employing around 11 per cent of the workforce; and generating about 6 per cent of the total operating revenue of the private sector in 2017.

The Retail Sales Index (RSI) measures the movements of retail sales activities. It serves as a leading economic indicator of the retail trade performance as well as consumer spending behavior.

Scope and coverage

The Retail Trade activities are classified in accordance with the Brunei Darussalam Standard Industrial Classification (BDSIC) 2011 which is based on the United Nation's International Standard Industrial Classification (ISIC), Revision 4.

Group	Business Group	Description
Group	Business Group	Description

47	RETAIL TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYLES

- Retail sale of non-specialized stores
- Retail sale of food and beverages in specialized stores
- Retail sale of automotive fuel in specialized stores
- Retail sale of information and communication equipment in specialized stores
- Retail sale of other household equipment in specialized stores
- Retail sale of cultural and recreational goods in specialized stores
- Retail sale of other goods in specialized stores
- 478 Retail sale via stalls and markets
- 479 Retail trade not in stores, stalls or markets

Data Sources

RSI is compiled using data from the Quarterly Survey of Businesses (QSB) conducted by the Department of Economic Planning and Statistics (JPES) every quarter. A sample of 362 enterprises are covered in the QSB for retail trade activities.

The weight for each activity reflects its relative importance in the overall retail trade sector. The weights are computed based on the retail sales of each activity obtained from the Annual Census of Enterprises (ACE) for reference year 2017.

Index Compilation

The overall RSI is a weighted average of indices at the detailed activity level. The sales index at the activity level is derived by aggregating the sales value of enterprises belonging to the same activity and dividing it by the average quarterly sales for the same activity in the base year (2017). The overall RSI is then computed by summing all the weighted activities indices using the Laspeyres formula.

The indices are based on sales values at current prices. Hence the changes in the value indices may be due to changes in both price and quantity. The indices are also not seasonally adjusted.

Revision Policy

Revisions will only be made to the published figures for the previous periods if there are any changes based on the latest available data.

Annex 1: Quarterly Retail Sales Index (2017 = 100)

No.	Description	Weights	2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
1	Department Store	2,852	100.0	100.8	114.0	97.5	99.8	103.2	116.5	104.2	105.6	111.3	125.4	113.6	123.9	125.3	134.6
2	Supermarket	1,425	100.0	96.5	104.5	99.0	101.7	99.4	105.9	97.5	99.9	125.2	113.7	107.9	114.4	111.4	116.6
3	Mini mart	282	100.0	91.8	96.0	90.8	90.6	87.5	89.2	87.4	87.6	88.0	85.4	89.1	90.7	85.3	92.8
4	Food and Beverages in specialized stores	161	100.0	100.1	121.2	104.8	100.4	107.9	122.8	109.8	109.9	103.1	97.8	112.9	112.5	100.3	98.0
5	Petrol Station	945	100.0	105.2	108.9	110.0	107.9	117.9	119.4	123.1	114.9	114.6	97.6	118.6	117.0	118.5	116.2
6	Computer and Telecommunications Equipment	582	100.0	96.9	65.9	83.2	83.7	99.7	75.3	83.3	80.0	109.1	119.7	118.5	146.6	115.8	101.4
7	Textiles, Wearing Apparel and Footwear	455	100.0	88.0	140.4	84.1	98.0	93.2	144.4	78.3	95.8	90.2	97.6	77.9	109.9	137.1	161.3
8	Hardware, Paints and Glass in specialized stores	869	100.0	96.2	93.8	65.5	106.1	76.5	83.9	73.6	66.3	74.8	69.4	66.6	81.6	93.2	85.0
9	Furniture and Household Equipment	365	100.0	91.5	132.0	74.8	90.9	97.9	126.7	80.0	83.3	96.8	113.2	95.7	112.4	102.6	131.1
10	Electrical Household Appliances and Lighting Equipment in specialized stores	669	100.0	105.5	117.9	94.9	93.2	103.0	120.3	93.8	95.6	109.7	142.0	120.3	146.2	134.5	146.1
11	Books, Newspapers and Stationery in specialized stores	171	100.0	105.7	72.0	76.6	108.4	98.1	69.3	74.1	106.1	82.9	45.9	56.6	106.1	105.9	55.3
12	Recreational Goods	171	100.0	107.1	102.8	100.8	120.7	110.6	97.0	99.7	124.5	107.1	125.7	141.0	161.2	144.0	120.2
13	Pharmaceutical and Medical Goods, Cosmetic and Toilet Articles in specialized stores	279	100.0	87.9	85.8	90.0	83.9	86.6	83.0	87.7	81.9	83.7	92.8	98.0	103.5	105.0	102.1
14	Watches and Jewellery	297	100.0	94.6	106.9	92.9	95.4	91.5	102.3	88.1	97.4	89.0	100.1	108.6	119.2	144.4	137.7
15	Others	477	100.0	102.2	99.8	95.0	93.0	107.9	112.9	98.0	105.6	107.4	117.5	118.3	127.5	129.8	124.8
	Total	10,000	100.0	98.8	106.7	92.8	98.9	100.0	108.6	96.2	97.8	105.7	110.3	106.1	118.6	118.3	121.3

Annex 2: Quarterly Retail Estimated Value of Sales (BND Million)

No.	Description	Weights	2017	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
1	Department Store	2,852	109.9	110.8	125.2	107.1	109.6	113.4	128.0	114.5	116.0	122.3	137.8	124.8	136.1	137.7	147.9
2	Supermarket	1,425	54.9	53.0	57.3	54.4	55.8	54.6	58.1	53.5	54.8	68.7	62.4	59.2	62.8	61.1	64.0
3	Mini mart	282	12.0	11.0	11.5	10.9	10.9	10.5	10.7	10.5	10.5	10.5	10.2	10.7	10.9	10.2	11.1
4	Food and Beverages in specialized stores	161	6.2	6.2	7.5	6.5	6.2	6.7	7.6	6.8	6.8	6.4	6.1	7.0	7.0	6.2	6.1
5	Petrol Station	945	36.4	38.3	39.7	40.1	39.3	42.9	43.5	44.8	41.8	41.7	35.5	43.2	42.6	43.2	42.3
6	Computer and Telecommunications Equipment	582	22.4	21.7	14.8	18.6	18.8	22.3	16.9	18.7	17.9	24.5	26.8	26.6	32.9	26.0	22.7
7	Textiles, Wearing Apparel and Footwear	455	15.3	13.5	21.5	12.9	15.0	14.3	22.1	12.0	14.7	13.8	14.9	11.9	16.8	21.0	24.7
8	Hardware, Paints and Glass in specialized stores	869	33.3	32.0	31.2	21.8	35.3	25.5	27.9	24.5	22.1	24.9	23.1	22.2	27.2	31.0	28.3
9	Furniture and Household Equipment	365	14.0	12.9	18.5	10.5	12.8	13.7	17.8	11.2	11.7	13.6	15.9	13.4	15.8	14.4	18.4
10	Electrical Household Appliances and Lighting Equipment in specialized stores	669	25.8	27.2	30.4	24.5	24.0	26.6	31.0	24.2	24.7	28.3	36.6	31.0	37.7	34.7	37.7
11	Books, Newspapers and Stationery in specialized stores	171	6.6	7.0	4.7	5.0	7.1	6.5	4.6	4.9	7.0	5.5	3.0	3.7	7.0	7.0	3.6
12	Recreational Goods	171	6.6	7.1	6.8	6.7	8.0	7.3	6.4	6.6	8.2	7.1	8.3	9.3	10.6	9.5	7.9
13	Pharmaceutical and Medical Goods, Cosmetic and Toilet Articles in specialized stores	279	10.8	9.5	9.2	9.7	9.0	9.3	8.9	9.4	8.8	9.0	10.0	10.5	11.1	11.3	11.0
14	Watches and Jewellery	297	11.4	10.8	12.2	10.6	10.9	10.5	11.7	10.1	11.1	10.2	11.4	12.4	13.6	16.5	15.7
15	Others	477	18.4	18.8	18.3	17.5	17.1	19.8	20.7	18.0	19.4	19.7	21.6	21.8	23.4	23.9	22.9
	Total	10,000	384.0	379.5	409.8	356.5	379.9	383.8	416.9	369.4	375.6	406.0	423.7	407.3	455.6	454.4	464.5

Annex 3: Year-On-Year Growth Rate of Quarterly Retail Sales Index (2017 = 100) (Per cent %)

No.	Description	Weights	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
1	Department Store	2,852	2.4	2.2	6.9	5.8	7.8	7.7	9.0	17.3	12.6	7.3
2	Supermarket	1,425	3.0	1.4	(1.5)	(1.7)	26.0	7.3	10.6	14.5	(11.1)	2.6
3	Mini mart	282	(4.8)	(7.1)	(3.8)	(3.2)	0.6	(4.2)	2.0	3.5	(3.1)	8.6
4	Food and Beverages in specialized stores	161	7.7	1.3	4.8	9.5	(4.4)	(20.3)	2.8	2.3	(2.7)	0.2
5	Petrol Station	945	12.0	9.6	11.9	6.5	(2.8)	(18.2)	(3.7)	1.9	3.4	19.1
6	Computer and Telecommunications Equipment	582	2.9	14.2	0.2	(4.5)	9.5	59.0	42.2	83.4	6.1	(15.3)
7	Textiles, Wearing Apparel and Footwear	455	6.0	2.8	(6.9)	(2.2)	(3.2)	(32.4)	(0.6)	14.7	52.0	65.3
8	Hardware, Paints and Glass in specialized stores	869	(20.6)	(10.5)	12.4	(37.5)	(2.2)	(17.2)	(9.5)	23.1	24.7	22.3
9	Furniture and Household Equipment	365	6.9	(4.1)	6.9	(8.4)	(1.1)	(10.7)	19.6	34.9	6.0	15.8
10	Electrical Household Appliances and Lighting Equipment in specialized stores	669	(2.4)	2.0	(1.2)	2.6	6.5	18.1	28.2	53.0	22.6	2.9
1 11 1	Books, Newspapers and Stationery in specialized stores	171	(7.2)	(3.8)	(3.3)	(2.1)	(15.5)	(33.8)	(23.6)	0.1	27.8	20.4
12	Recreational Goods	171	3.3	(5.6)	(1.1)	3.1	(3.2)	29.6	41.5	29.5	34.5	(4.4)
13	Pharmaceutical and Medical Goods, Cosmetic and Toilet Articles in specialized stores	279	(1.4)	(3.3)	(2.5)	(2.4)	(3.3)	11.8	11.7	26.5	25.4	10.0
14	Watches and Jewellery	297	(3.3)	(4.3)	(5.2)	2.1	(2.7)	(2.1)	23.3	22.3	62.2	37.5
15	Others	477	5.6	13.1	3.1	13.6	(0.5)	4.1	20.7	20.7	20.8	6.2
	Total	10,000	1.1	1.7	3.6	(1.1)	5.8	1.6	10.3	21.3	11.9	9.9

5

Annex 4: Quarter-On-Quarter Growth Rate of Quarterly Retail Sales Index (2017 = 100) (Per cent %)

No.	Description	Weights	Q1 2018	Q2 2018	Q3 2018	Q4 2018	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021
1	Department Store	2,852	0.8	13.1	(14.5)	2.4	3.5	12.8	(10.5)	1.3	5.4	12.7	(9.4)	9.0	1.2	7.4
2	Supermarket	1,425	(3.5)	8.2	(5.2)	2.7	(2.2)	6.5	(7.9)	2.4	25.3	(9.2)	(5.1)	6.0	(2.6)	4.7
3	Mini mart	282	(8.2)	4.5	(5.3)	(0.3)	(3.4)	1.9	(2.0)	0.3	0.4	(2.9)	4.4	1.8	(6.0)	8.8
4	Food and Beverages in specialized stores	161	0.1	21.1	(13.6)	(4.2)	7.4	13.9	(10.6)	0.1	(6.2)	(5.1)	15.4	(0.4)	(10.8)	(2.3)
5	Petrol Station	945	5.2	3.5	1.0	(1.9)	9.3	1.3	3.1	(6.7)	(0.2)	(14.8)	21.5	(1.3)	1.3	(1.9)
6	Computer and Telecommunications Equipment	582	(3.1)	(31.9)	26.1	0.7	19.1	(24.4)	10.7	(4.0)	36.5	9.6	(1.0)	23.7	(21.0)	(12.5)
7	Textiles, Wearing Apparel and Footwear	455	(12.0)	59.6	(40.1)	16.5	(4.8)	54.9	(45.7)	22.3	(5.9)	8.1	(20.2)	41.1	24.8	17.6
8	Hardware, Paints and Glass in specialized stores	869	(3.8)	(2.6)	(30.2)	62.0	(27.9)	9.8	(12.3)	(9.9)	12.8	(7.1)	(4.1)	22.6	14.2	(8.9)
9	Furniture and Household Equipment	365	(8.5)	44.2	(43.3)	21.6	7.6	29.4	(36.9)	4.2	16.1	17.0	(15.5)	17.5	(8.7)	27.8
10	Electrical Household Appliances and Lighting Equipment in specialized stores	669	5.5	11.7	(19.5)	(1.8)	10.5	16.8	(22.0)	1.9	14.8	29.5	(15.3)	21.6	(8.0)	8.7
11	Books, Newspapers and Stationery in specialized stores	171	5.7	(31.9)	6.4	41.4	(9.4)	(29.4)	6.9	43.1	(21.9)	(44.6)	23.3	87.5	(0.2)	(47.8)
12	Recreational Goods	171	7.1	(4.0)	(1.9)	19.8	(8.4)	(12.3)	2.7	24.9	(14.0)	17.4	12.2	14.4	(10.7)	(16.5)
13	Pharmaceutical and Medical Goods, Cosmetic and Toilet Articles in specialized stores	279	(12.1)	(2.4)	4.9	(6.8)	3.2	(4.2)	5.7	(6.7)	2.3	10.9	5.5	5.7	1.4	(2.8)
14	Watches and Jewellery	297	(5.4)	13.0	(13.1)	2.7	(4.1)	11.8	(13.9)	10.6	(8.7)	12.5	8.5	9.7	21.1	(4.6)
15	Others	477	2.2	(2.3)	(4.8)	(2.2)	16.1	4.6	(13.2)	7.8	1.7	9.4	0.7	7.7	1.8	(3.9)
	Total	10,000	(1.2)	8.0	(13.0)	6.6	1.0	8.6	(11.4)	1.7	8.1	4.4	(3.9)	11.9	(0.3)	2.5