



**SIARAN MEDIA**

*MEDIA RELEASE*

**INDEKS JUALAN RUNCIT  
DAN  
INDEKS PERKHIDMATAN MAKANAN & MINUMAN  
SUKU TAHUN PERTAMA 2025**

*RETAIL SALES INDEX  
AND  
FOOD & BEVERAGES SERVICES INDEX  
FIRST QUARTER 2025*

Jabatan Perancangan Ekonomi dan Statistik  
Kementerian Kewangan dan Ekonomi  
Negara Brunei Darussalam

Department of Economic Planning and Statistics  
Ministry of Finance and Economy  
Brunei Darussalam



## **SIARAN MEDIA**

### **JABATAN PERANCANGAN EKONOMI DAN STATISTIK KEMENTERIAN KEWANGAN DAN EKONOMI**

#### **INDEKS JUALAN RUNCIT DAN INDEKS PERKHIDMATAN MAKANAN & MINUMAN SUKU TAHUN PERTAMA 2025**

#### **NEGARA BRUNEI DARUSSALAM**

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##### **TAJUK UTAMA:**

##### **JUALAN RUNCIT MENINGKAT PADA SUKU TAHUN PERTAMA 2025**

1. Pada suku tahun pertama (Q1) 2025, jualan runcit telah mencatatkan peningkatan sebanyak 4.4 peratus berbanding suku tahun sebelumnya, didorong terutamanya oleh peningkatan hasil jualan tekstil, pakaian dan kasut sebanyak 32.2 peratus, diikuti dengan jualan peralatan perabot dan rumah 23.0 peratus; jualan peralatan elektrik dan peralatan pencahayaan isi rumah di kedai khusus 11.4 peratus; jualan di gedung serbaneka 10.5 peratus; dan jualan perkakasan, cat dan kaca di kedai khusus sebanyak 8.3 peratus.
2. Bagi perbandingan secara tahunan, nilai jualan runcit telah menurun sebanyak 2.0 peratus berbanding Q1 2024, dengan hasil jualan menurun daripada BND446.9 juta kepada BND438.1 juta. Ini adalah terutamanya didorong oleh penurunan hasil jualan makanan dan minuman di kedai khusus sebanyak 31.9 peratus, diikuti dengan jualan di kedai runcit 15.4 peratus; jualan perkakasan, cat dan kaca di kedai khusus 11.4 peratus; jualan di stesen minyak 8.0 peratus; dan jualan di pasaraya sebanyak 3.6 peratus.
3. Manakala, dari segi volum pula, aktiviti jualan runcit juga mencatatkan pertumbuhan negatif sebanyak 2.6 peratus berbanding Q1 2024, disebabkan oleh penurunan permintaan domestik.

4. Bagi prestasi jualan perkhidmatan makanan dan minuman, nilai dan volum telah mencatatkan penurunan berbanding Q1 2024. Nilai jualan perkhidmatan makanan dan minuman menurun sebanyak 3.8 peratus, dengan hasil jualan menurun daripada BND110.2 juta kepada BND105.9 juta. Ini adalah didorong oleh penurunan hasil jualan bagi aktiviti lain-lain perkhidmatan makanan seperti medan selera dan kios makanan sebanyak 7.3 peratus; aktiviti perkhidmatan katering 5.4 peratus; aktiviti penyajian minuman 5.4 peratus; restoran 3.6 peratus; dan kedai makanan segera sebanyak 1.7 peratus.
5. Dari segi volum pula, perkhidmatan makanan dan minuman juga mencatatkan pertumbuhan negatif sebanyak 4.3 peratus berbanding Q1 2024, disebabkan oleh penurunan permintaan domestik.
6. Berbanding dengan Q4 2024, nilai jualan perkhidmatan makanan dan minuman juga telah menurun sebanyak 7.4 peratus, didorong oleh penurunan hasil jualan bagi aktiviti lain-lain perkhidmatan makanan seperti medan selera dan kios makanan sebanyak 12.1 peratus; aktiviti perkhidmatan katering 12.1 peratus; kedai makanan segera 9.0 peratus; restoran 5.9 peratus; dan aktiviti penyajian minuman sebanyak 1.5 peratus.
7. Indeks Jualan Runcit dan Indeks Perkhidmatan Makanan & Minuman adalah petunjuk awal prestasi ekonomi bagi kedua-dua aktiviti dan memberikan gambaran trend perbelanjaan pengguna di Negara Brunei Darussalam bagi setiap suku tahunan. Laporan penuh bagi kedua-dua aktiviti boleh didapati melalui laman sesawang JPES: <https://deps.mofe.gov.bn>.



جباتن قرانچن ايكونومي دان ستاتيستيك

JABATAN PERANCANGAN EKONOMI DAN STATISTIK  
KEMENTERIAN KEWANGAN DAN EKONOMI  
NEGARA BRUNEI DARUSSALAM

## INDEKS JUALAN RUNCIT SUKU PERTAMA (Q1) 2025

**Tahun-ke-Tahun**  
Jan-Mar 2025 | Jan-Mar 2024

▼ -2.0%

### PERUBAHAN NILAI

**Suku-ke-Suku**  
Jan-Mar 2025 | Okt-Dis 2024

▲ 4.4%



▼ -31.9%

Makanan dan Minuman di kedai khusus



▼ -15.4%

Kedai Runcit



▼ -11.4%

Perkakasan, Cat dan Kaca di kedai khusus



▼ -8.0%

Stesen Minyak



▼ -3.6%

Pasaraya



▲ 32.2%

Tekstil, Pakaian dan Kasut



▲ 23.0%

Peralatan Perabot dan Rumah



▲ 11.4%

Peralatan Elektrik dan Peralatan  
Pencahayaian Isi Rumah di kedai khusus



▲ 10.5%

Gedung Serbaneka



▲ 8.3%

Perkakasan, Cat dan Kaca di kedai khusus

▼ -2.6%

### PERUBAHAN VOLUM

▲ 6.0%



▼ -31.3%

Makanan dan Minuman di kedai khusus



▼ -15.1%

Kedai Runcit



▼ -9.4%

Perkakasan, Cat dan Kaca di kedai khusus



▼ -8.0%

Stesen Minyak



▼ -3.3%

Pasaraya



▲ 39.2%

Tekstil, Pakaian dan Kasut



▲ 27.8%

Peralatan Perabot dan Rumah



▲ 14.4%

Gedung Serbaneka



▲ 12.3%

Peralatan Elektrik dan Peralatan  
Pencahayaian Isi Rumah di kedai khusus



▲ 8.3%

Perkakasan, Cat dan Kaca di kedai khusus

**NILAI JUALAN: BND438.1 JUTA**



جباتن قرانچن ايكونومي دان ستاتيستيك

JABATAN PERANCANGAN EKONOMI DAN STATISTIK  
KEMENTERIAN KEWANGAN DAN EKONOMI  
NEGARA BRUNEI DARUSSALAM

## INDEKS PERKHIDMATAN MAKANAN & MINUMAN

SUKU PERTAMA (Q1) 2025

### PERUBAHAN NILAI

▼ -3.8%

Tahun-ke-Tahun

Jan-Mar 2025 | Jan-Mar 2024

▼ -7.3%  
Aktiviti Lain-Lain Perkhidmatan Makanan



▼ -5.4%  
Aktiviti Perkhidmatan Katering



▼ -5.4%  
Aktiviti Penyajian Minuman



▼ -3.6%  
Restoran



▼ -1.7%  
Kedai Makanan Segera



### PERUBAHAN VOLUM

▼ -4.3%

▼ -7.8%  
Aktiviti Lain-Lain Perkhidmatan Makanan

▼ -5.8%  
Aktiviti Perkhidmatan Katering

▼ -5.8%  
Aktiviti Penyajian Minuman

▼ -4.1%  
Restoran

▼ -2.1%  
Kedai Makanan Segera

▼ -7.4%

Suku-ke-Suku

Jan-Mar 2025 | Okt-Dis 2024

▼ -12.1%  
Aktiviti Lain-Lain Perkhidmatan Makanan



▼ -12.1%  
Aktiviti Perkhidmatan Katering



▼ -9.0%  
Kedai Makanan Segera



▼ -5.9%  
Restoran



▼ -1.5%  
Aktiviti Penyajian Minuman



▼ -12.1%  
Aktiviti Lain-Lain Perkhidmatan Makanan

▼ -12.1%  
Aktiviti Perkhidmatan Katering

▼ -9.0%  
Kedai Makanan Segera

▼ -5.9%  
Restoran

▼ -1.5%  
Aktiviti Penyajian Minuman

**NILAI JUALAN: BND105.9 JUTA**



***MEDIA RELEASE***

***DEPARTMENT OF ECONOMIC PLANNING AND STATISTICS  
MINISTRY OF FINANCE AND ECONOMY***

***RETAIL SALES INDEX AND FOOD & BEVERAGES SERVICES INDEX  
FIRST QUARTER 2025***

***BRUNEI DARUSSALAM***

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***MAIN HEADLINE:***

***RETAIL SALES INCREASED IN FIRST QUARTER 2025***

1. In the first quarter (Q1) of 2025, retail sales recorded an increase of 4.4 per cent compared to the previous quarter. This growth was mainly attributed to increases in sales revenue of textiles, wearing apparel and footwear by 32.2 per cent, followed by furniture and household equipment 23.0 per cent; electrical household appliances and lighting equipment in specialized stores 11.4 per cent; department store sales 10.5 per cent; and hardware, paints and glass in specialized stores by 8.3 per cent.
2. For yearly comparison, the retail sales value decreased by 2.0 per cent compared to Q1 2024, with sales revenue decreasing from BND446.9 million to BND438.1 million. This decrease was mainly attributed to decreases in the sales revenue of food and beverages in specialized stores by 31.9 per cent, followed by mini mart sales 15.4 per cent; hardware, paints and glass in specialized stores 11.4 per cent; petrol station sales 8.0 per cent; and supermarket sales by 3.6 per cent.
3. Meanwhile, in terms of volume, retail sales activity also recorded a negative growth of 2.6 per cent compared to Q1 2024, reflecting a fall in domestic demand.

4. *As for food and beverages services performance, the sales value and volume recorded a decrease compared to Q1 2024, with sales revenue decreasing from BND110.2 million to BND105.9 million. The decrease in sales revenue of food and beverage services was attributed to decreases in sales revenue of other food services activities by 7.3 per cent; catering services activities 5.4 per cent; beverage-serving activities 5.4 per cent; restaurants 3.6 per cent; and fast-food outlets by 1.7 per cent.*
5. *In terms of volume, food and beverages services also recorded a negative growth of 4.3 per cent compared to Q1 2024, indicating a fall in domestic demand.*
6. *Compared to Q4 2024, the sales value of food and beverage services also decreased by 7.4 per cent, driven by decreases in sales revenue of other food services activities such as food courts and food kiosks by 12.1 per cent; catering services activities 12.1 per cent; fast-food outlets 9.0 per cent; restaurants 5.9 per cent; and beverage-serving activities by 1.5 per cent.*
7. *Retail Sales Index (RSI) and Food & Beverages Services Index (F&BSI) are preliminary indicators of economic performance for both activities and provide an outlook for consumer spending trends in Brunei Darussalam on a quarterly basis. Full reports of both activities are available from DEPS's website: <https://deps.mofe.gov.bn>.*





جباتن قرانچن ايكونومي دان ستاتيستيك  
DEPARTMENT OF ECONOMIC PLANNING AND STATISTICS  
MINISTRY OF FINANCE AND ECONOMY  
BRUNEI DARUSSALAM

## RETAIL SALES INDEX FIRST QUARTER (Q1) 2025

**Year-on-Year**  
Jan-Mar 2025 | Jan-Mar 2024

▼ -2.0%

### VALUE CHANGE

**Quarter-on-Quarter**  
Jan-Mar 2025 | Oct-Dec 2024

▲ 4.4%



▼ -31.9%

Food and Beverages in specialized stores



▼ -15.4%

Mini Mart



▼ -11.4%

Hardware, Paints and Glass in specialized stores



▼ -8.0%

Petrol Station



▼ -3.6%

Supermarket



▲ 32.2%

Textiles, Wearing Apparel and Footwear



▲ 23.0%

Furniture and Household Equipment



▲ 11.4%

Electrical Household Appliances and Lighting Equipment in specialized stores



▲ 10.5%

Department Store



▲ 8.3%

Hardware, Paints and Glass in specialized stores

▼ -2.6%

### VOLUME CHANGE

▲ 6.0%



▼ -31.3%

Food and Beverages in specialized stores



▼ -15.1%

Mini Mart



▼ -9.4%

Hardware, Paints and Glass in specialized stores



▼ -8.0%

Petrol Station



▼ -3.3%

Supermarket



▲ 39.2%

Textiles, Wearing Apparel and Footwear



▲ 27.8%

Furniture and Household Equipment



▲ 14.4%

Department Store



▲ 12.3%

Electrical Household Appliances and Lighting Equipment in specialized stores



▲ 8.3%

Hardware, Paints and Glass in specialized stores

**VALUE OF SALES: BND438.1 MILLION**





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MINISTRY OF FINANCE AND ECONOMY  
BRUNEI DARUSSALAM

## FOOD & BEVERAGES SERVICES INDEX FIRST QUARTER (Q1) 2025

### VALUE CHANGE

▼ -3.8%

Year-on-Year  
Jan-Mar 2025 | Jan-Mar 2024

▼ -7.3%  
Other Food Service Activities



▼ -5.4%  
Catering Service Activities



▼ -5.4%  
Beverage Serving Activities



▼ -3.6%  
Restaurants



▼ -1.7%  
Fast-food Outlets



### VOLUME CHANGE

▼ -4.3%

▼ -7.8%  
Other Food Service Activities

▼ -5.8%  
Catering Service Activities

▼ -5.8%  
Beverage Serving Activities

▼ -4.1%  
Restaurants

▼ -2.1%  
Fast-food Outlets

▼ -7.4%

Quarter-on-Quarter  
Jan-Mar 2025 | Oct-Dec 2024

▼ -7.4%

▼ -12.1%  
Other Food Service Activities



▼ -12.1%  
Catering Service Activities



▼ -9.0%  
Fast-food Outlets



▼ -5.9%  
Restaurants



▼ -1.5%  
Beverage Serving Activities



▼ -12.1%  
Other Food Service Activities

▼ -12.1%  
Catering Service Activities

▼ -9.0%  
Fast-food Outlets

▼ -5.9%  
Restaurants

▼ -1.5%  
Beverage Serving Activities

## VALUE OF SALES: BND105.9 MILLION